

JATA Cargo + AI = ❤️

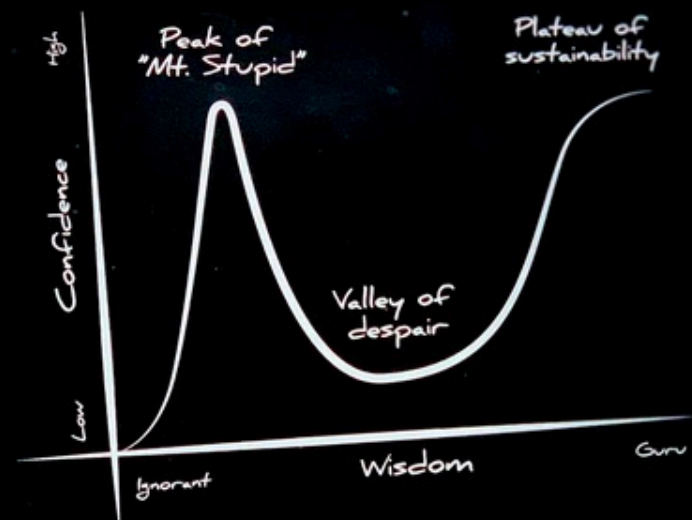
Real opportunities*. Today.

** You are already learning to bring new colleagues, new offices and new ways of working together. Introducing AI raises familiar practical questions about context, responsibilities, standards, access and feedback.*

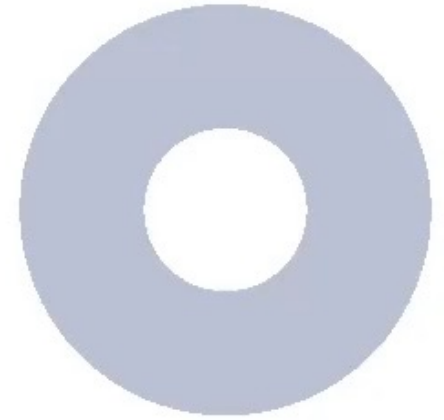
Stephen Covey's Circles of Concern, Influence, and Control is a framework from his 1989 book, The 7 Habits of Highly Effective People. It helps people manage stress and increase personal effectiveness by sorting life's events into three concentric zones

[Gud] ge mig sinnesro, att acceptera det jag inte kan förändra, mod att förändra det jag kan och förstånd att inse skillnaden.





MacBook Pro



Marvin (och Steven)

- Känns konceptet begripligt?
Rimligt? Roligt eller oroligt?
- Vad skulle din Marvin göra för dig?
- Vad ser du för baksidor?
- Vad är ditt första nästa steg för dig
och din Marvin?







Live

The Karin story

The six value vectors

The 80% value beyond "time saved"

1. Proactive compliance and risk mitigation
2. Organizational memory and knowledge activation
3. Decision velocity (and quality)
4. Cognitive capacity and well-being
5. Talent development (but also attraction, retention, and...)
6. Access and inclusion (barriers dissolve - more people get to act)



Job 1: Do the work

(deliver, execute, run the operation)

Job 2: Improve how the work is

done: (process improvement,
eliminate waste, raise quality)

Job 3: Improve yourself

(learning, habits, growth mindset,
capability building)

Job 4: Develop the team

(coaching, learning culture, team
capability, growth mindset at
group level)



We will all be hackers.

Hacking is generally the act of **exploring** and manipulating computer systems or networks. It's often associated with **understanding** how systems work, troubleshooting, and **finding creative solutions** to complex problems. Hackers are often skilled programmers or engineers who **enjoy pushing the boundaries** of technology.

We will all be leaders.

Leadership is the ability to **guide or influence** a group of people, an **organization**, or a **team** toward a particular objective. A leader **sets direction, coordinates effort, makes decisions,** and motivates others to **work toward shared goals.**

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MIT report: 95% of generative AI pilots at companies are failing



By Sheryl Estrada

Senior Writer And Author Of CFO Daily

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August 18, 2025, 6:54 AM ET





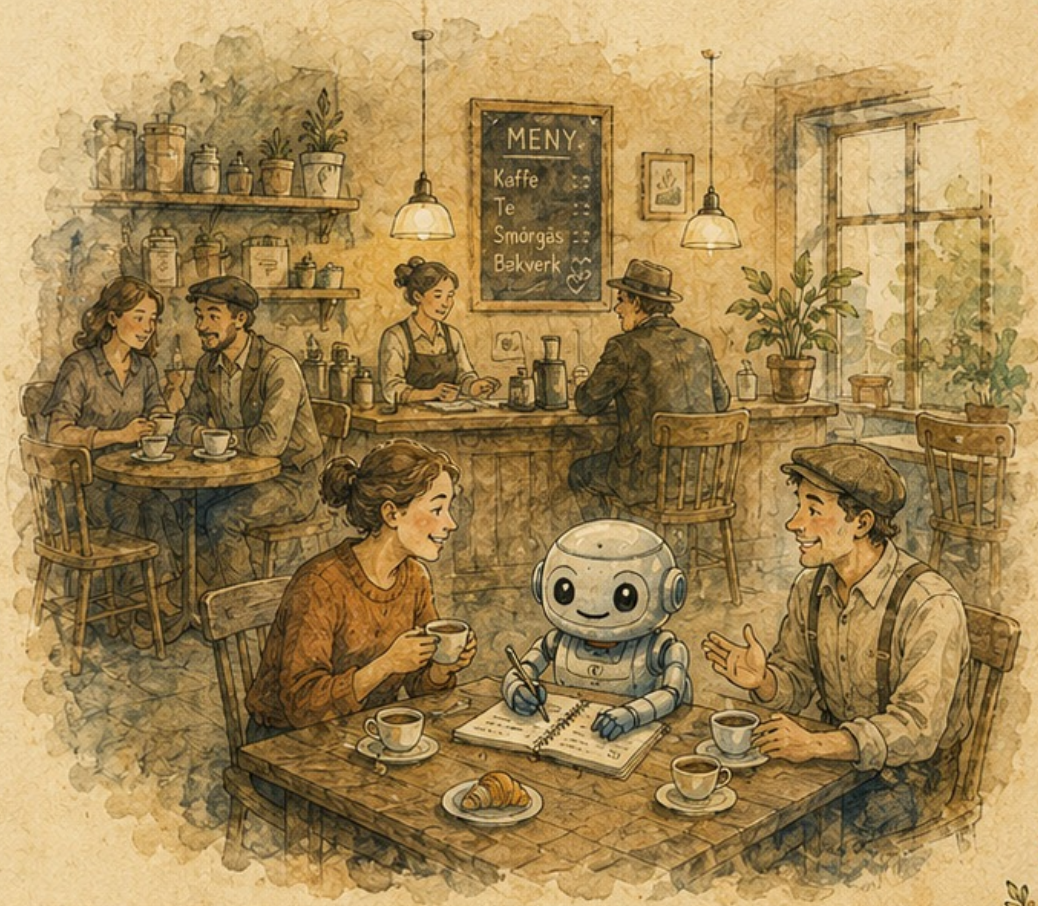
GETTY IMAGES

Why we fail, in a nutshell



Four principles to future-proof yourself

1. Invite AI into everything you do
2. Be the human in the loop
3. Treat AI like a human (*but never forget it's not*)
4. Today's AI is the worst AI you'll ever have





Live

Putting yourself out there.



Kasparov's three laws

- ... a machine will always beat the human being.
- A human and a machine working together will always beat a machine.
- A mediocre human with a great machine beats a great human with a mediocre machine.
- (and then add process...)



AI @ the Table: How It Works

Aristotle said: what we have to learn to do, we learn by doing.

1. **One laptop per group** (the person with the Copilot licence) plug in the conference mic and opens the Teams meeting.
... or what ever works for you.
2. Hit Join, confirm recording is on.
3. Copilot will listen, take notes, and capture key themes.
4. **Talk to each other, not to the screen** - this is YOUR conversation, AI is just the note-taker. For now.
5. When done, everything is there for you to continue to work on.

Think of it as having a brilliant intern in the corner with perfect memory





Live

Feedback. Yes, we can. 

Fram med datorn

Och se till att du har Copilot uppe. I webbläsaren eller via Copilot-appen

Working with Copilot

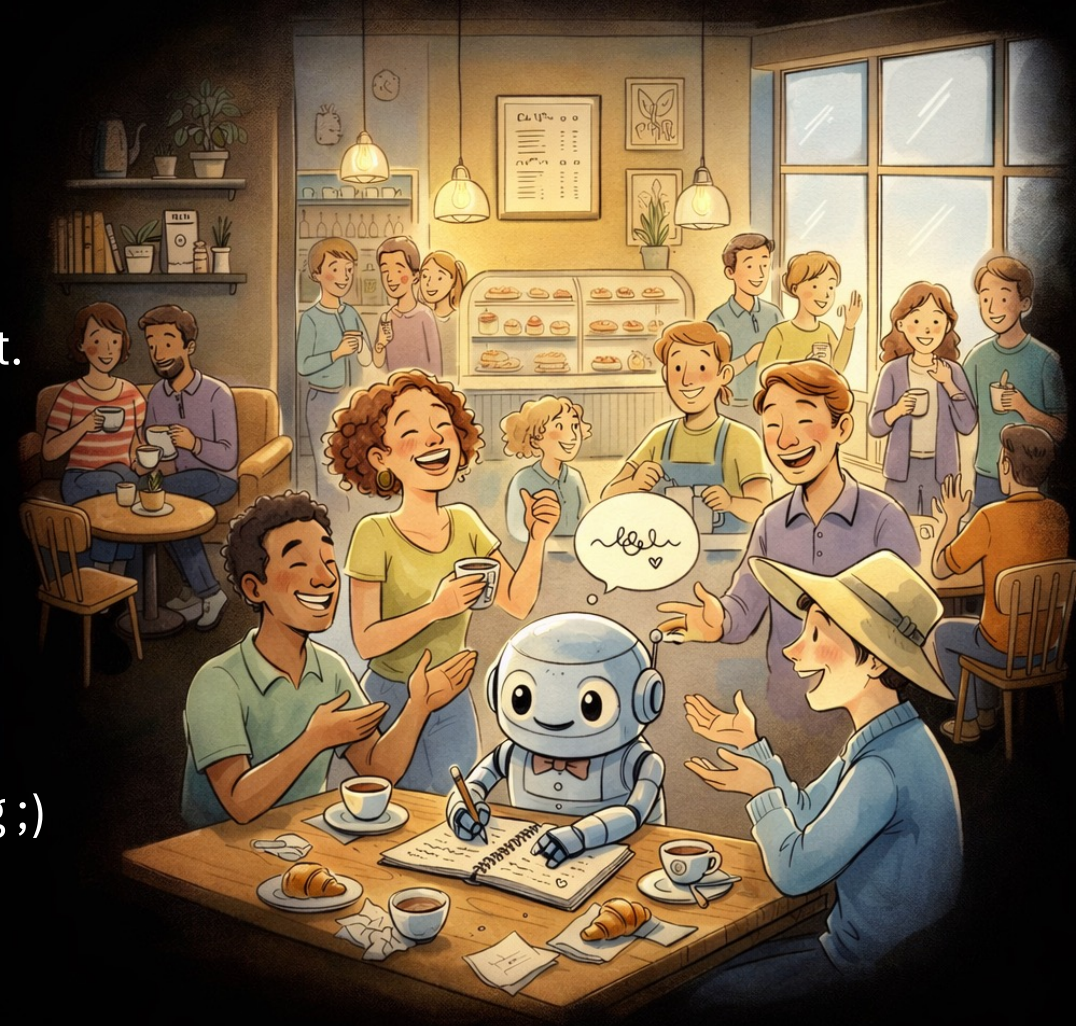
- Be like a baby.
- Every day, something changes – mostly for the better.
- Don't get stuck on the toughest tasks, do what works.
 - But keep a backlog the **P**, it will get better tomorrow...
- Often, there's a difference between what Copilot *can* do and what your organization *allows* it to do.
- Again, your learning buddy and your community is key. Be like Karin...
- *(Additionally, keep an eye out for training opportunities.)*



AI @ the Table ... Let's do the work

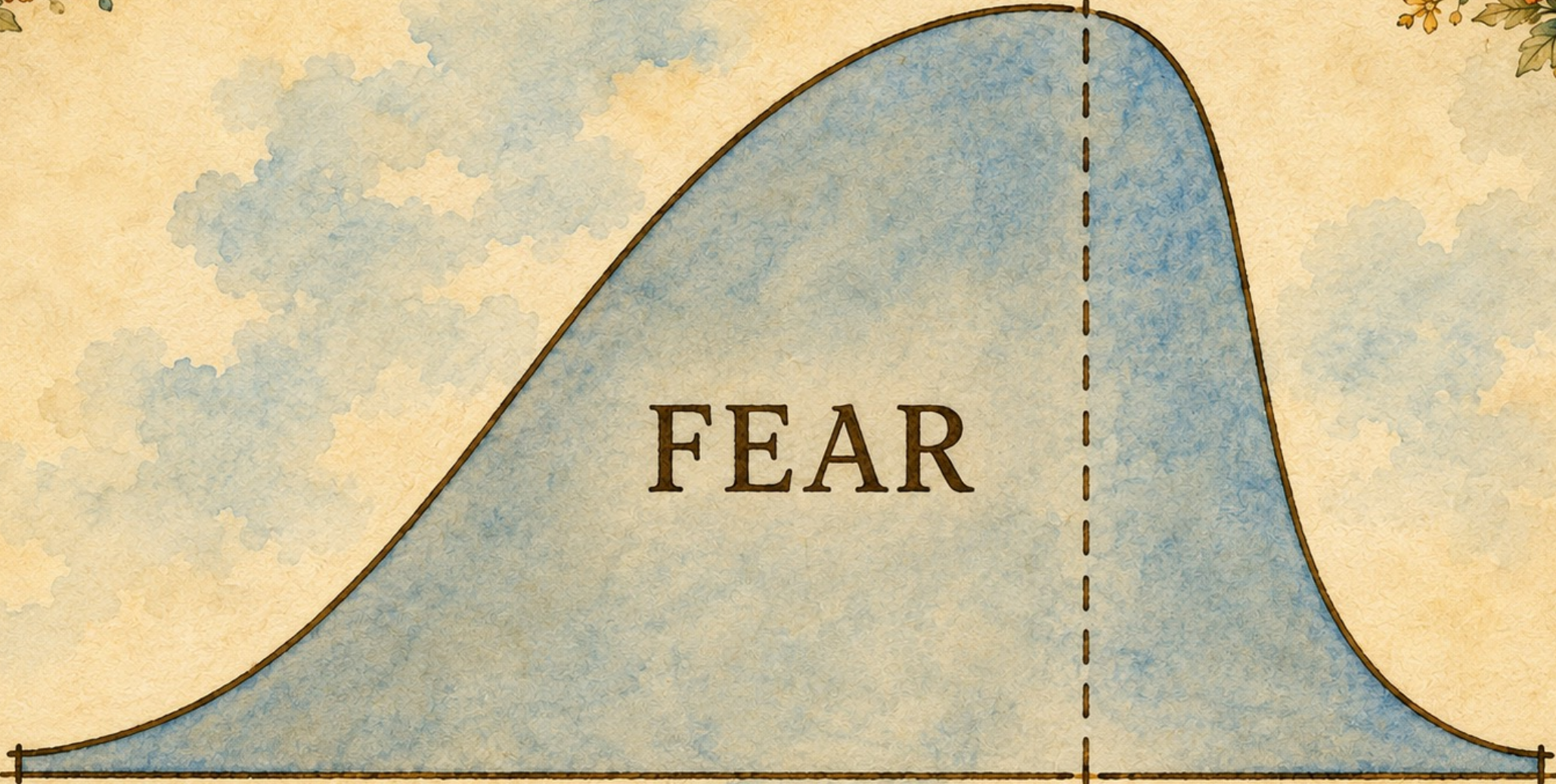
Aristotle said: what we have to learn to do, we learn by doing.

1. **Alla jobbar på sin egen dator.**
2. ... men gärna i par, triader, så ni kan stötta varandra.
3. Det är garanterat lite kaos i början – men det är värt det.
4. Börja med att bekanta dig med Copilot Chat.
Fråga: Vad kan du göra för mig?
5. Öppna sedan 20261010.jardenberg.net
- går till sektion 02 och hugg in.
6. Kör du fast, fråga Copilot, sedan en kollega, sedan mig ;)



Let's talk





The diagram features a blue-filled bell curve on a light blue and yellow watercolor background. The curve is divided into two sections by a vertical dashed line. The left section is labeled 'START THINKING' and the right section is labeled 'START DOING'. The word 'FEAR' is centered within the curve. The entire illustration is framed by a gold border with floral decorations in the corners.

FEAR

START
THINKING

START
DOING

SLUT